Dear Motorist:

Thor Batteries possess the long life so essential for low cost operation. In tests made by Impartial Laboratories Thor Batteries have produced approximately 50% more life cycles than S. A. E. rating. It is with pleasure that we endorse this quality product to our valued customers.

Yours very truly,

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

1B-H1074

POST CARD

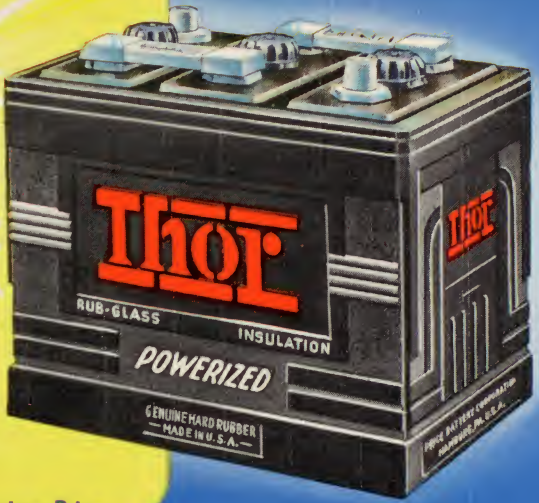
GIVE YOUR CAR POWER PLUS — GET GENUINE

Packed with Power

Thor

RUB-GLASS INSULATED

BATTERIES



PREMIUM QUALITY Without the Penalty of Premium Price

- Glass and rubber insulation. Eliminates the failures caused by wornout insulation. Prevents loss of active materials due to natural wear and vibration.
- Hi-Capacity. Surplus capacity for cold weather starting and electrical accessories. 120 ampere hours . . . 152 amperes.
- Genuine hard rubber container. ● Non-overflow construction.